

PRESS RELEASE

date: 10/05/2007

Aluminium education tool gets bronze medal from German Presidency

The European aluminium industry's interactive e-learning tool aluMATTER has received its second European award in six months. The bronze medal for an outstanding project promoting and supporting the LifeLong Learning EU policy was presented to Jürgen Hirsch. Chairman of the EAA Education & Technology Committee and Christian Leroy, EAA Education, Technology & LCA Manager. Giving the award were Mrs Schavan, German Minister of Education and Research and Mr Ján Figel', Commissioner for Education, Training, Culture and Youth.

AluMATTER is one of the only 3 Leonardo da Vinci projects receiving an award.

To visit the aluMATTER website please go to www.alumatter.info For more info on launch event of the new Lifelong Learning programme: www.eu2007.de/en

Notes to Editors:

For full details view the previous press release at: www.aluminium.org/eaa/downloads/PR AluEducationTool April2007.pdf

For pictures contact Stephen Weller: weller@eaa.be



For further information please contact: Stephen Weller, Ph. +32 2 775 63 45 Communication Manager

Project co-funded by: Education and Culture Leonardo da Vinci

weller@eaa.be

Christian Leroy, Ph. +32 2 775 63 57 Education, Technology & LCA Manager Lerov@eaa.be

Aluminium is all around us. It is light and strong, corrosion resistant and durable, formable and highly conductive, it has natural shine and is recyclable. Aluminium provides intelligent solutions for present and future generations.

The European Aluminium Association, founded in 1981, represents the European aluminium industry from alumina and primary production to semi-finished and end-use products, through to recycling. The European aluminium industry directly employs about 250 000 people.

Avenue de Broqueville, 12 BE - 1150 Brussels - Belgium Phone: +32 2 775 63 63 Fax: +32 2 779 05 31 Email: eaa@eaa.be Website: www.aluminium.org

european aluminium association



Jürgen Hirsch & Christian Leroy receiving the aluMATTER prize from Mrs Schavan, German Minister of Education & Research



Commissioner Ján Figel' congratulating Jürgen Hirsch